

## Sales E-book

#### **Alaskan Snow Manufacturing**

Instant Food Powder Range for every home

- 1. Instant Hot chocolate mix
- 2. Pancake and Waffle mix





SMALL BUSINESS AN ACTUAL PERSON DOES

A LITTLE

HAPPY DANCE

#### **Jenny Demmer Lush**

Director of Sales & Marketing Alaskan Snow Manufacturing Physical Address 19 Moore Avenue Benoni South.

Customer care Hotline: 072 274 9415

Cell 071 251 9062

## **AUTHOR**





# Introduction

Alaskan Snow Manufacturing is a SMME Food catering supply company servicing restaurants, food outlets, schools, lodges, parties and conference centers. Husband and wife team Darrell and Jenny Lush are passionate about providing high quality products that are formulated in-house. As well as a National footprint, Alaskan Snow products are distributed internationally. Our loyal customers in Dubai highly recommend our mango and strawberry soft serve ice cream.

Alaskan Snow Manufacturing Other products in this range



Soft serve ice cream powder mix



Slushie powder mix

Alaskan Snow Manufacturing Product Range featuring in this E-book

- 1. Hot chocolate powder mix
- 2. Pancake & waffle Powder mix

#### Links:

- Facebook: <a href="https://www.facebook.com/alaskansn">https://www.facebook.com/alaskansn</a>
   <a href="https://www.facebook.com/alaskansn">ow/</a>
- Linked in: Jenny Demmer Lush
- Instagram: Alaskan Snow
- Website: <u>alaskansnow.co</u>
- Online store: alaskansnowmanufacturing.com



Alaskan Snow Café Fruit juices



## 1. Instant Hot chocolate powder mix

Alaskan Snow Hot Chocolate powders are produced at the Alaskan Snow Manufacturing factory based in Benoni using our in-house formulation developed by our own chemist.

#### **Unique selling features:**

- · Just add hot or cold water.
- Our customers just love the flavour range, mouth feel and texture.
- The cookies and cream option is a favourite with the children and grandchildren!

#### Five Alaskan Snow Hot Chocolate powder mix flavour variants to choose from:

- 1. Plain hot chocolate
- 2. Cookies & Cream hot chocolate
- Chilli chocolate hot chocolate
- 4. English Toffee hot chocolate
- 5. Choc mint hot chocolate

Package size:	Price incl. VAT.
1 Kg	R103.50
2 Kg	R200.00

#### **Mixing instructions:**

Measure 4 heaped teaspoons of the Alaskan Snow Hot chocolate powder mix into a mug or glass
 Pour in the hot/cold water to fill the mug or glass.

#### **Ingredients list:**

Cocoa powder, sugar, vegetable fat, full cream milk powder,
Approved flavourants and colourants.

#### How to order:

- 1. Visit our online store
- 2. Call, email or Whatsapp us

**Deliveries**: We use The Courier Guy to distribute our products all over South Africa.

Call or Whatsapp us on 0722749415: Email jenny@alaskansnow.co

Website: www.alaskansnow.co Online store: www.alaskansnowmanufacturing.com



### 2. Pancake & Waffle mix

Alaskan Snow Pancake & Waffle mix powders are produced at the Alaskan Snow Manufacturing factory based in Benoni using our in-house formulation developed by our own chemist.

#### **Unique selling features:**

- Just add cold water. The product already includes vegetable oil and eggs.
- Our customers just love the flavour range, texture and colour, with no fuss.

#### Five Alaskan Snow Pancake & Waffle powder mix flavour variants to choose from:

- 1. Plain vanilla pancake and waffle mix
- 2. Chocolate pancake and waffle mix
- 3. Banana pancake and waffle mix
- 4. Blueberry pancake and waffle mix
- 5. English Toffee pancake and waffle mix

Package size:	Price incl VAT.
1 Kg	R54.05
2 Kg	R103.00

#### Mixing instructions:

- 1. Measure 250g of the Alaskan Snow pancake and waffle powder mix into a mixing bowl.
- 2. Mix in 200 ml cold water or until it's the consistency you require.
- 3. Spoon into your waffle iron and cook until golden brown.

For pancakes, add approx 20 to 50 ml of water.

#### **Ingredients list:**

Cake flour, sugar, vegetable fat, full cream milk powder, baking soda, flavourants, colourants and powdered egg.

#### How to order:

- Visit our online store
- 2. Call, email or whatsapp us

**Deliveries**: We use The Courier Guy to distribute our products all over South Africa.